



SWEDISH CHAMBER OF
COMMERCE FOR THE UK

TECH FORUM

THE AGE OF AI

24 May 2023 | Banking Hall

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WELCOME TO TECH FORUM 2023

It doesn't matter where you look, AI is discussed everywhere, and by everyone. Businesses, politicians, academia – no matter who you ask, they will have an opinion on AI, and its potential impact on society is beyond imagination. If used in the right way, it could open countless doors and help improve the life of millions. Yet, if not handled with caution, the effects could be devastating. Unsurprisingly, when envisioning the future, some are optimistic, others more hesitant, worried of what it will mean for the job market and unemployment rate.

Either way, it is certain that businesses who are able to leverage the advances of technology are walking towards a brighter future than those who choose to ignore it. The question is – how can we make the most out of AI? What are the possibilities, challenges, and ethical dilemmas? What will it mean for the economy, education, politics and the environment? These are just a few of the topics we will explore at Tech Forum 2023, and as we're joined today by a number of prominent speakers, our aim is to dive into the different dimensions of AI and, hopefully, see it as a tool rather than a threat.

On behalf of myself and the SCC team - a very welcome to Tech Forum 2023, and to the age of AI.



Fredrik Warneryd,
Chief Executive
Swedish Chamber of Commerce

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V O L V O



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AGENDA

13:30 REGISTRATION AND COFFEE

14:00 WELCOME

Fredrik Warneryd, Chief Executive, Swedish Chamber of Commerce

Hélène Barnekow, Partner, Ascension AS, and Master of Ceremonies

Mats Lewan, Futurist, Research Analyst and Author

THE RAPID RISE OF AI – TRENDS AND OVERVIEW

Ida Hansson Brusewitz, Editor Di Digital, Dagens industri

Fredrik Heintz, Professor of Computer Science, Linköping University,
and President of the Swedish AI Society

AI AS A FORCE FOR CHANGE- HOW CAN INSTITUTIONS ADAPT?

Daniel Akenine, National Technology Officer, Microsoft

Theo Blackwell, Chief Digital Officer, Mayor of London's Office

Catherine Breslin, Founder, Kingfisher Labs

GENERATIVE AI AND THE FUTURE OF WORK

Carl Benedikt Frey, Associate Professor of AI & Work, University of Oxford

RESHAPING EDUCATION

Tim Hesse, VP AI & Analytics, EF Education First

Valentino Pacifici, VP, Sana

THE AI ADVANTAGE- HOW COMPUTER INTELLIGENCE IS
TRANSFORMING THE GAMING INDUSTRY

Anders Holmquist, Chief Technical Officer & Co-founder, Sharkmob

16:00 COFFEE BREAK

INVESTING IN AI

Akhil Chainwala, Investment Director, Kinnevik

Erik Sprinchorn, Founding Partner, TIN Fonder

ETHICS AND REGULATIONS- LIMITLESS AI?

Tess Buckley, AI Ethics Senior Analyst, EthicsGrade

Felicity Burch, Executive Director, Centre for Data Ethics and Innovation

Julie Dawson, Chief Policy and Regulatory Officer, Yoti

AI AS A DRIVER OF GREEN RECOVERY

Aidan O'Sullivan, Associate Professor in Energy and Artificial Intelligence,

UCL Energy Institute, and Co-Founder, Carbon Re

APPLIED RESEARCH AND INNOVATION IN AI

Malin Larsson, COO Ecosystem and Partner Management, AI Sweden

Jonatan Olofsson, Global Technology Coordinator of AI & Autonomy Initiatives, Saab

Ali Sarrafi, CEO, Combient Mix

Anastasia Varava, Research Lead, SEBx

SUMMARY & CLOSING

Hélène Bamekow, Partner, Ascension, and Master of Ceremonies

Mats Lewan, Futurist, Research Analyst and Author

18:00 DRINKS AND NETWORKING

career.sharkmob.com



MASTER OF CEREMONIES



H  L  NE BARNEKOW

Partner, Ascension AS

H  l  ne Barnekow has more than 25 years of experience from the IT and Telecom industry. Prior to joining Ascension, H  l  ne has been CEO of Microsoft Sweden, between 2018 and 2022, and worked as the CEO of the Telco company, Telia Sweden. Earlier in her career she was Head of Field & Partner Marketing at EMC in Boston, USA, where she was awarded several grants for her excellent leadership and marketing achievements. She has also been assigned several leadership roles at Sony Ericsson Mobile Communications. H  l  ne is part of the Board of Directors of GN Store Nord A/S and Kindred Group plc. In August 2019, H  l  ne launched her first book, Re:start, about valued-based leadership in a ever changing world.



MATS LEWAN

Futurist, Research Analyst and Author

Mats Lewan is an accomplished author, international keynote speaker, futurist, and research analyst focused on the intersection of technology and humanity. With over two decades of experience as a technology reporter for leading publications including Swedish Ny Teknik and CBS CNET News, as well as a Master of Science degree in Engineering Physics from the Royal Institute of Technology in Stockholm, Sweden, Mats is a respected thought leader in the fields of innovation, technology, and society. Additionally, he is a skilled moderator with a broad range of interests spanning philosophy, leadership, and psychology, and is fluent in Swedish, English, and Italian.

THE RAPID RISE OF AI – TRENDS AND OVERVIEW



IDA HANSSON BRUSEWITZ

Editor Di Digital, Dagens industri

Ida has been working at the Nordics largest business newspaper since 2006. She's taken on several key roles mainly at the editorial department where she's been an editor for over ten years. Since 2019 she's the boss of Di Digital, the newspapers department covering tech, startups and the digitalization in business. This has been a bit like coming home for her since she developed an interest in computers as a child going into programming and web development in her teens. Before joining Dagens industri she worked with illustration and graphic arts. Ida has a Bachelor of Arts from Mälardalen University.



FREDRIK HEINTZ

Professor of Computer Science, Linköping University,
and President of the Swedish AI Society

Fredrik Heintz is a Professor of Computer Science at Linköping University, where he leads the Division of Artificial Intelligence and Integrated Computer Systems (AIICS) and the Reasoning and Learning lab (ReaL). His research focus is artificial intelligence especially Trustworthy AI and the intersection between machine reasoning and machine learning. Director of the Wallenberg AI and Transformative Technologies Education Development Program (WASP-ED), Director of the Graduate School of the Wallenberg AI, Autonomous Systems and Software Program (WASP), Coordinator of the TAILOR ICT-48 network developing the scientific foundations of Trustworthy AI, member of the board of Adra the AI, Data, and Robotics partnership, and President of the Swedish AI Society. Fellow of the Royal Swedish Academy of Engineering Sciences (IVA).

AI AS A FORCE FOR CHANGE – HOW CAN INSTITUTIONS ADAPT?



DANIEL AKENINE

National Technology Officer, Microsoft

Daniel Akenine is a physicist, lecturer, writer and former neuroscientist at Karolinska Institutet in Stockholm. He works for the Microsoft Technology Office with tech strategy and policy. In 2015 he was appointed to IASA Fellow and ranked as one of the top IT-architects worldwide. 2022 he was appointed by IDG and TechSverige as one of the 50 most influential in Swedish techindustry and in 2023 he was listed as one of the 10 most influential people in digitalization of the public sector in Sweden. Daniel is one of ten members in the National Digitalisation Council chaired by the Swedish Minister of Digitalisation and is also an established Swedish fiction writer with best-selling novels as well as non-fiction on technology.



THEO BLACKWELL

Chief Digital Officer, Mayor of London's Office

Theo Blackwell was appointed in 2017 as London's first Chief Digital Officer and leads on London-wide digital transformation, data as well as smart city initiatives at City Hall. His role involves, amongst others, strategic leadership on the digital transformation agenda for London's public services, across the GLA group and the wider public sector. Theo is further involved in convening on behalf of the Mayor, across London local government to support the take-up of innovative, technology, and data-led approaches to service delivery and public engagement.



CATHERINE BRESLIN

Founder, Kingfisher Labs

Dr Catherine Breslin is an AI Scientist and Consultant, with a background in both AI research and commercialisation. She founded Kingfisher Labs in 2020 to work with organisations who are building cutting-edge AI technology. Since completing her PhD at the University of Cambridge in 2008, Catherine has worked in varied commercial and academic environments, including Toshiba Research, Cambridge University and Amazon Alexa, focused on voice and language technology. She is most excited by applying research to large-scale speech and language issues in real-world situations.

GENERATIVE AI AND THE FUTURE OF WORK



CARL BENEDIKT FREY

Associate Professor of AI & Work,
University of Oxford

Carl Benedikt Frey is the Dieter Schwartz Associate Professor of AI & Work at the Oxford Internet Institute and a Fellow of Mansfield College, University of Oxford (from May 2023). He is also Director of the Future of Work Programme and Oxford Martin Citi Fellow at the Oxford Martin School.

After studying economics, history, and management at Lund University, Frey completed his PhD at the Max Planck Institute for Innovation and Competition in 2011. He subsequently joined the Oxford Martin School where he founded the programme on the Future of Work. Between 2012 and 2014, he was teaching at the Department of Economic History at Lund University.

In 2012, Frey became an Economics Associate of Nuffield College and Senior Fellow at the Institute for New Economic Thinking, both University of Oxford. He remains an Associate Fellow of the Department of Economic History at Lund University, and a Fellow of the Royal Society of Arts. In 2019, he joined the World Economic Forum's Global Future Council on the New Economic Agenda, as well as the Bretton Woods Committee. And between 2020 and 2022, he was a member of the Global Partnership on Artificial Intelligence (GPAI) – a multistakeholder initiative to guide the responsible development and use of AI, hosted by the OECD.

RESHAPING EDUCATION



TIM HESSE

VP AI & Analytics, EF Education First

Tim is leading AI efforts for Product at EF Education First, the world's largest private education company. He joined EF in 2019 and has been focusing on driving innovation in language learning as well as evangelizing data-driven thinking across the organisation.

Prior to EF, Tim has worked in a number of tech companies, leading Data efforts at Expedia and carwow.



VALENTINO PACIFICI

VP, Sana

Valentino is responsible of all the implementations and partners of Sana, of the insights collected from data and how data drives the product development. He is currently leading cross-functional teams from business development to data science and product engineering.

Previously, he has been a part of BCG X, a team of management consultants and data scientists designing and building powerful data science solutions tailored to help enterprises tackle their most pressing business problems with AI and ML. Valentino has a PhD in Distributed Algorithms and Game Theory.

THE AI ADVANTAGE – HOW COMPUTER INTELLIGENCE IS TRANSFORMING THE GAMING INDUSTRY



ANDERS HOLMQUIST

Chief Technical Officer & Co-founder, Sharkmob

Anders Holmquist is the Chief Technical Officer and Co-founder of the Malmö, Sweden, and London-based game developer Sharkmob.

Anders co-founded Sharkmob 6 years ago, after ten years at Massive entertainment – An Ubisoft Studio. During his time there, he saw through the release of the global blockbuster game Tom Clancy's The Division. His Technical Direction was instrumental in developing the renowned Snowdrop game engine, which now powers several game titles across Ubisoft studios.

With a computer science background, Anders has participated in and observed many technological leaps in software development throughout his career. He believes AI is here to stay but won't be progressing quite as quickly as people are expecting.

INVESTING IN AI



AKHIL CHAINWALA

Investment Director, Kinnevik

Akhil is an investment director at Kinnevik and has been with the company since 2014. He holds board positions at Common, HungryPanda, Saltside and TravelPerk, and prior to joining Kinnevik he was employed by Goldman Sachs.



ERIK SPRINCHORN

Founding Partner, TIN Fonder

Erik founded TIN Fonder together with Carl Armfelt in 2019, and manages the funds "TIN ny Teknik" as well as "TIN World Tech." Prior to TIN Fonder, Erik worked for Swedbank Robur as an asset manager focusing on SME funds such as Swedbank Robur Ny Teknik. Erik has been active in asset management since 1995, working for a wide range of institutions from Swedbank Robur and SEB Enskilda, to Alecta and Brummer & Partners. TIN Ny Teknik invests mainly in mid- or small-sized innovative Nordic companies with an emphasis on software, Medtech, and digital brands.

ETHICS AND REGULATIONS – LIMITLESS AI?



TESS BUCKLEY

AI Ethics Senior Analyst, EthicsGrade

Tess Buckley is an AI Ethics Senior Analyst at EthicsGrade an ESG benchmark company that focuses on AI governance. With an academic background in Philosophy and professional background in strategy, content, and jazz performance she works to distribute and research stories about the only dataset on digital ethics in the world.



FELICITY BURCH

Executive Director, Centre for Data Ethics and Innovation

The CDEI is a government expert body enabling the trustworthy use of data and AI. Felicity's role is to lead the CDEI's multidisciplinary team of specialists and its overall strategy to deliver, test and refine trustworthy approaches to data and AI governance, working in partnership with public sector and industry bodies.



JULIE DAWSON

Chief Policy and Regulatory Officer, Yoti

Julie is known internationally for driving the ethical framework development at Yoti digital identity platform. Leading regulatory and government relations for Yoti, she develops policy approaches for fraud prevention and safeguarding, liaises with national and sectoral trust frameworks, in conjunction with Yoti's internal and external ethics boards.

AI AS A DRIVER OF GREEN RECOVERY



AIDAN O'SULLIVAN

Associate Professor in Energy and Artificial Intelligence, UCL Energy Institute, and Co-Founder, Carbon Re

Aidan O'Sullivan is Associate Professor in Energy and Artificial Intelligence at UCL Energy Institute. He is also CTO and Co-Founder of Carbon Re a climate tech start-up using AI to decarbonise the manufacture of energy intensive materials such as cement and steel. This is the first start-up to be joint funded by both UCL Technology Fund and Cambridge Enterprise and has raised over £5.2million from investors.

Aidan holds a Bachelor's in Electrical and Electronic Engineering from University College Cork, Ireland and a PhD from the department of Mathematics in Imperial College London. Prior to joining UCL he worked as a machine learning researcher in the Civil Engineering Department of MIT.

He is the UK's representative to the European Energy Research Alliance for the joint programme on digitalisation and programme chair for the AI and Climate initiative at the UNESCO International Research Centre on AI, (IRCAI) and a Turing Fellow. Aidan was recently awarded a Turing Fellowship from the Alan Turing Institute, the UK's leading centre for AI and data science research. In media his work has been featured in Forbes, Times and the world Economic forum and he has authored articles for World Energy Magazine.

APPLIED RESEARCH AND INNOVATION IN AI



MALIN LARSSON

COO Ecosystem and Partner Management, AI Sweden

Malin Larsson works with strategic and sustainable AI management and execution at AI Sweden, Sweden's national centre for applied AI which is owned by the government and partners with the mission to strengthen and accelerate the use of AI for the benefit of the society, competitiveness, and everyone living in Sweden. She has worked with both digital mature and traditional industries as well as in the national innovation system.



JONATAN OLOFSSON

Global Technology Coordinator of AI & Autonomy Initiatives, Saab

Jonatan Olofsson is a global technology coordinator of AI & Autonomy initiatives at Saab, and a technical specialist in autonomous functions at Saab Dynamics. He received his PhD in Engineering Cybernetics from the Norwegian University of Science and Technology in 2019 and awarded a postdoc in autonomous systems at Linköping University, Sweden. In 2020, he joined Saab to strengthen the technology drive within AI & Autonomy.



ALI SARRAFI

CEO, Combient Mix

Ali Sarrafi works with data to make a difference at Combient Mix, a company of 40+ AI experts driving the next phase of value creation. In his previous adventures, he has worked with the full stack of business, pivoted business models or product strategies. He has overseen multiple products from inception to their launch in different industries and setups.



ANASTASIA VARAVA

Research Lead, SEBx

Anastasia Varava is currently a Research Lead at SEBx, an innovation studio at SEB, where she is working towards bringing state-of-the-art AI to real applications. She is also responsible for coordinating the Language track of WARA Media and Language, aiming to bridge the gap between academic research and industry, and contribute to the development and adoption of NLP tools and methods in Sweden.

V O L V O

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GUESTLIST

Surname	First Name	Company
Afeldt	Andreas	The Coin Cabinet
Aguilar	Carlos	EF Education First
Akenine	Daniel	Microsoft
Altaf	Amer	Skanska
Amdi Jensen	Carsten	Danske Bank
Amin	Tadhg	hummy.social
Andersen	Claus	Freeths
Andersson	Johan	Addnode Group
Andreasson	Jesper	The Think Tank
Armstrong	James	Scania
Ashton	Mike	Zound Industries
Assmundson	P-O	
Assmundson	Gunilla	Gunilla Assmundson Dental Practise
Aurén	Johan	Accountum
Axelsson	Christian	Sigma Connectivity
Backman	Maria	Grant Thornton
Bando	James	Plain Concepts
Bantilan	Hans	EF Education First
Barnekow	Sophie	King's College London
Barnekow	Hélène	Ascension AS
Barsne	Måns	Ambu
Bergholtz	Carl	Natwest
Bergstroem	Jonas	Swedish Defence University
Bergström	Frida	
Björklund	Henrik	Einride
Blackwell	Theo	Mayor of London's Office
Blakemore	Matthew	BBFC
Borén	Annette	Hilti
Botbol	Alejandra	
Bourge	Olivia	Department for Business and Trade
Breslin	Catherine	Kingfisher Labs
Brodie	Patrick	RPC
Brolin	Mark	Brolin Communications
Brolin	Anna	Brand Finance
Broman	Mats	Service Works Global
Buckley	Tess	EthicsGrade
Bullion	Andrew	Hausfeld
Burch	Felicity	Centre for Data Ethics and Innovation
Cadogan	Charles	Anelca Clinic

Surname	First Name	Company
Carlsson	Hannah	Swedish Chamber of Commerce
Chainwala	Akhil	Kinnevik
Chambers	David	Atlas Copco
Chatley	Richard	Zound Industries
Clark-Majerus	Nicolas	Saab
Colmer	Thomas	Fieldfisher
Cornelius	Dan	Zound Industries
Cox	David	No Black Book
Crona	Anna	Swedish Chamber of Commerce
Crona	Josefine	Virgin
Cunnane	Peter	Innovate Finance
Czerniak	Peter	Zound Industries
Daisley	Annabel	Swedish Chamber of Commerce
Dannenberg	Artur	Tetra Pak
Dawson	Julie	Yoti
de Zoysa Gunasekera	Sonalini	Systematica Investments
Dernehl	Hannes	Tendium
Dizengremel	Inès	Vattenfall
Dodsworth	Mark	Europartnerships
E. von Arx	Sabina	Q. Brands House
Edebol	Marta	Roots of Iroko
Ekelund	Bo	Amrop
Eklund	Jonas	Swedish Chamber of Commerce
Elliston	Stewart	Freeths
Emanuelsson	Per Olof	The Society of Swedish Engineers
Epailly	Marine	Goldman Sachs
Fish	Jon	Abba Voyage
Forshaw	Tom	Hamlins
Franco	Sergio	Sharkmob
Frey	Carl Benedikt	University of Oxford
Fung	Jennsen	EF Education First
Gallo	Alex	Nara Communications
Garman	James	The Oakwood Partnership
Gejer	Jonas	Addnode Group
Goodwille	Alexander	Goodwille
Göransson	Lisa	Allen & Overy
Gray	Jack	Abba Voyage
Gurney	Rachel	Kry
Hackney	Justin	Realdreams
Haddon	Alex	IC Design
Hall	Derrick	
Hallin	Magnus	EIP Europe

Swedish Footprint in the UK

Both ranking in the top 5 of the Global Innovation Index, Sweden (3rd) and the UK (4th) are regarded as two of the world's most innovative countries. With centuries of trade and friendship between our countries, cross-border collaboration is in our DNA and a natural part of developing and applying tech and innovative solutions in an international environment. Earlier in 2023, the UK released its International Technology Strategy to further define its priorities to make the UK a "science and technology superpower".

How are Swedish businesses supporting the UK in its ambitions to deliver the UK's technology ambition on the world stage? And what opportunities does the strategy open up for businesses to further boost the country's economic growth through investments, job creation, and increased productivity?

How Swedish business support the UK's tech strategy



Anglo-Swedish pharma company AstraZeneca is driving science and technology forward by investing heavily in cutting-edge R&D.



Following the UK launch of Einride in the spring of 2023, the founders are looking to digitise, electrify and automate the UK freight industry.



With an initial £3.5m investment in its Innovation Network, Swedish defence and security company Scab plays an important role for the UK tech development.



More insights



swedishfootprint.co.uk

Surname	First Name	Company
Hanage	Chris	Bontouch
Hansson Brusewitz	Ida	Dagens industri
Hazén	Charlotte	Swedish Chamber of Commerce
Hedenberg	Victor	AMBA & BGA
Heintz	Fredrik	Linköping University
Heinze	Aksinja	Department for Business and Trade
Henriksson	Rasmus	EF Education First
Hesse	Tim	EF Education First
Hewitt	Alex	Zound Industries
Holmquist	Anders	Sharkmob
Howard	Daniel	Treasure Cloud Systems
Howarth	Nieve	Danske Bank
Jacobs	John	Marks Baughan
Kale	Gulce	EF Education First
Kihlborg	Max	Addnode Group
Lagercrantz Midby	Monica	BoardClic
Larsson	Malin	AI Sweden
Lewan	Mats	MatsLewan.se
Lickfett	Kirti	Swedish Chamber of Commerce
Littauer	Svend	Entreprenör
Little	Josh	Allen & Overy
Luciat-Labry	Brune	King's College London
Lury	Max	Nara Communications
Lysaght	Gerard	
MacIntyre	Alastair	Einride
Mackenzie	Conner	Hamlins
McCarthy	Paul	Service Works Global
McDonald	Stephen	Bochner IP
Mogull	Kerstin	Media Development Investment Fund
Morgan-Grenville	Toby	
Mortimore	Molly	Swedish Chamber of Commerce
Nilsson	Anton	Slaughter and May
Norris	Michael	Fieldfisher
Odén	Johan	Mediaflow
Öhlén	Elsa	Embassy of Sweden
Ohlin	Marcus	Anelca Clinic
Olofsson	Jonatan	Saab
O'Sullivan	Aidan	UCL & Carbon Re
Pacifici	Valentino	Sana
Page	Kim A.	The Right Kind of Loud
Palmér	Saga	Swedish Chamber of Commerce
Parsonson	Richard	Castlegreen Partners

Surname	First Name	Company
Patel	Yoge	Blue Bear Systems
Paulsson	Axel	Swedish Chamber of Commerce
Persson	Jeppa	Linklaters
Pidcock	Greg	
Pryke	Matthew	Hamlins
Remy	Alban	London & Partners
Robertsson	John	Mediaflow
Rosser	Ben	IKEA
Rossling	Amanda	Embassy of Sweden
Rothrock	Nora	USTAXFS
Ryan	Richard	
Sarrafi	Ali	Combient Mix
Selby	Carl	RWK Goodman
Shah	Chitrang	Volvo Cars
Simpson	Susan	Fieldfisher
Sintes Segarra	Joan	Plain Concepts
Somervail	Helena	Rothschild & Co
Sommenvik	Magdalena	
Sprinchorn	Erik	TIN Fonder
Stewart	Simon	The Growth Stage
Ström	Linnea	Swedish Chamber of Commerce
Stromhielm	Bella	Virgin
Svahn	Malin	Saab
Tysk	Andreas	Swedish Chamber of Commerce
Ulzuron	Marta	
Varava	Anastasia	SEB
von Sicard	Lovisa	Musician
Waldemarsson	Christoffer	Swedish Chamber of Commerce
Ward	Sebastian	Department for Business and Trade
Wäreborn	Erica	Swedish Chamber of Commerce
Warneryd	Fredrik	Swedish Chamber of Commerce
Watkins	Gary	Service Works Global
Watkins	Kate	Kry
Wenngren	Erik	Spintop Ventures
Whitcomb-Eriksson	Therese	Embassy of Sweden
Yankowich	Gabriella	Saab
Zhao	Yanhong	The Alan Turing Institute

UPCOMING EVENTS



Impact 2023

28 September | Ham Yard Hotel, London

With growing calls for a green recovery and societal acceleration in fighting climate change – business, policy makers and consumers need to walk hand in hand. Join us at Impact 2023 to hone in on the key issues and solutions in helping us reduce our footprint, and together reaching the United Nations sustainable development goals. At Impact you will meet businesses making real impactful changes to their operations, business models being turned upside down, politicians and policy makers working alongside corporates, and the next generation entrepreneurs and ideas shaping our future.



Nordic Private Equity Forum 2023

19 October | TBA, London

Join us at the Nordic Private Equity Forum – a yearly gathering bringing together stakeholders from the Nordic and UK-based asset management communities, from fund managers to banks, institutional investors and advisory firms. The stellar line-up of 15+ speakers, including senior fund managers and institutional investors, will be sharing their perspectives on the Nordic private equity market. With more than 200 delegates joining, the forum is a great platform to connect with the Nordic PE ecosystem.



Outer Thinking: Swedish-British Summit 2023

30 November | Nobu Hotel, London

In a world where brands and businesses, business models and processes are constantly challenged and disrupted at a rapid pace, what makes good, sustainable and successful leadership? At Outer Thinking, we will be joined by business leaders, entrepreneurs, politicians and academics from both Sweden and the United Kingdom, discussing the world today and how we together can tackle the greater trends facing us - from global economic turmoil and the current security situation, to sustainability and people culture.



Annual Christmas Luncheon

1 December | The Landmark, London

The Swedish Chamber's Christmas Luncheon has a long history dating back over a century. Today, it is the pinnacle of the business calendar, bringing together business people from across the Swedish-British community and is the largest luncheon of its kind outside of Sweden. The Luncheon will feature a traditional Lucia procession, a grand raffle, first-class entertainment, great company, and unique networking opportunities. To make it even better, the Luncheon is followed by an after-party that will keep the festivities going.